

September 2009 – EXAMPLE 1

MEDIUM CITY EXAMPLE – **55% reduction in overall events in 12 months. With some townships seeing reductions of up to 86%**

This Shire of Cardina could be any city in any County in any state.

They knew graffiti was an issue, but they were stuck in the cycle of reactive clean ups where it was highly visible and where pressure was applied by local residents or shop keepers. They realized something had to be done as they had no real solid strategy in place and like many other cities were concerned once reviewed they would be looking at tens of thousand dollars in damage and repairs.

GRIP was engaged to do the Shires complete audit of all streets and suburbs within the region. Without the audit the simply had no idea what they were up against, who their offenders were, or where the graffiti was.

GRIP was used to take in all the data to get a solid snap shot of the Shires damage in total so they could move forward to design and implement strategy components quickly and effectively.

GRIP staff conducted the independent field audit which took around 2 weeks to complete and completely upload and analyze every graffiti event. From this the Shire new who their offenders were, what property owners were affected, damage by correction methods (Paint or chemical), location and a host of other reports.

The Shire realized their total damage was half what was anticipated and that much was historical build up over the years unattended. Being a rural tourist attraction they wanted corrective measures and set about implementing components to eradicate existing graffiti and ensure that all new events were well documented along with track and trace abilities for their Police.

Tripwire cameras were implemented in specific regions identified as hot spots within the Shire which, within 2 months netted 31 suspects and allowed Police to immediately attend to “interact “with possible offending youth. **The constant vigilance of the Shire use of the cameras along with the continued use of the GRIP database has realized an overall drop in graffiti incidents of 56% with some townships noting up to 86% reduction.**

This Shires commitment to all their strategy components with other aspects such as diversion programs, media campaigns and parental awareness has seen a rapid and successful campaign without compromise.

The obvious factors that shone through in this campaign 12 months on included.

- The initial audit. Allowing clear decisions, decisive affirmative action, educated policy implementation
- Initial heavy use of Rapid apprehension systems (Tripwire) to interact and stop worst vandals.
- Sustained education, media awareness campaigns
- Diversion, education, mediation of offenders.
- Sustained reactive removal of new graffiti events
- Ensuring that apathy was never evident in any component of the anti graffiti campaign.

Your town or city could easily see the same desired results putting simple but effective sustainable components into play affordably, effectively and with visible results.

While we appreciate larger towns or cities have higher volumes of graffiti and other city specific issues , it should be noted that the key proven components of successes play an integral part in winning the war on graffiti.

Complete audit/use of GRIP for all new events; True zero tolerance, holistic removals, rapid apprehension techniques, mediation and diversion.

EXAMPLE 2

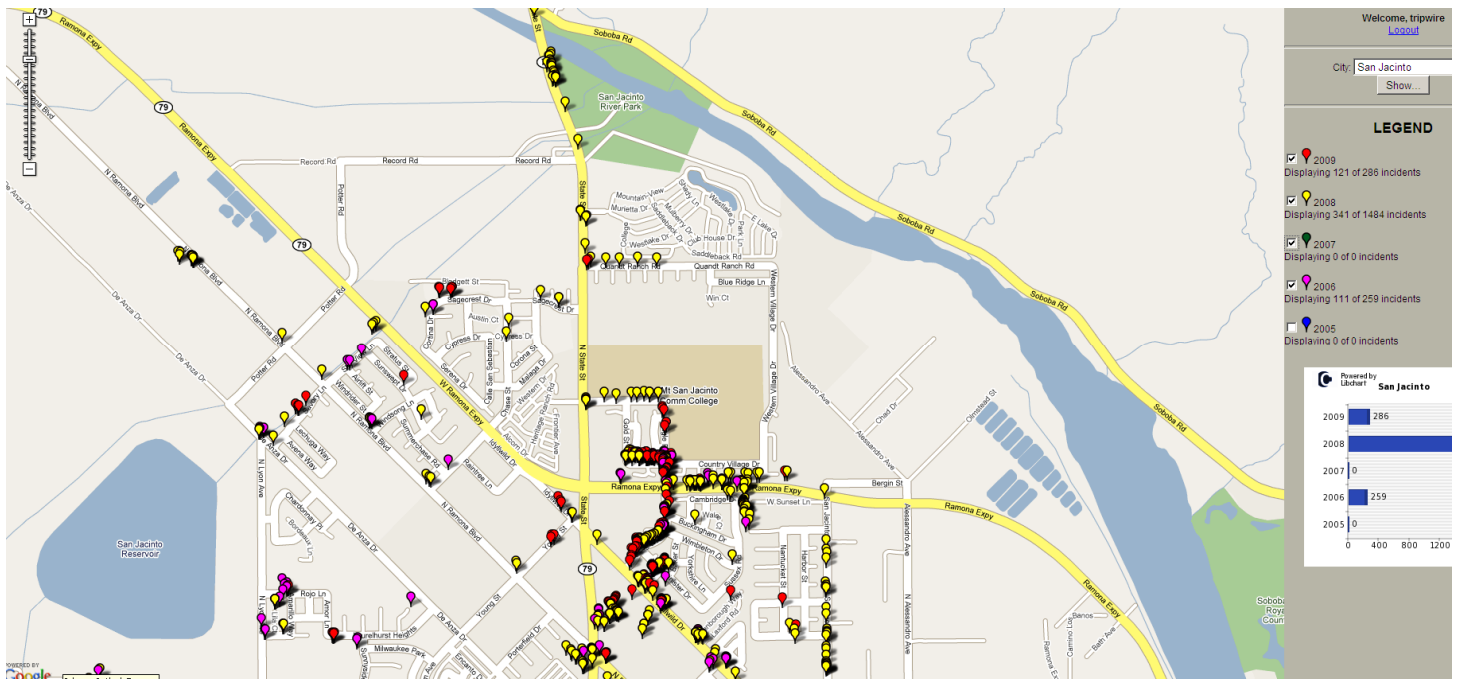
San Jacinto / Hemet California. Restitution 2008/9 Over \$100,000. 2009 - \$50,000+

San Jacinto & Hemet. Two adjoining cities on the one shared platform.

San Jacinto are seen as the leaders in fighting graffiti vandalism in California. The Mayors team, the Sheriff's department and the cities attorney's office are determined to make offenders pay for their willful damage and commonly and where possible chase for full restitution payments from their offenders.

GRIP is used by adjoining city, Hemet, which also has approximately 2500 graffiti incidents in the system on top of San Jacinto's 2400 offences. They know who offends with who their crews are, and on an apprehension it's a snap to case build and seek multiple arrests on co-offenders and crew members.

This sharing of information between two cities who suffer the cross boundary offender types is an ideal model for how other cities who suffer the same vandals can instantly share intelligence instantly.



San Jacinto / Hemet are among the strongest pro active restitution seekers we have encountered. They push hard on the premise that if you're caught you'll pay and this stance and actual civil action has seen a resounding message back through the graffiti offender's network.

Aside from the offender being made responsible if the offender is a minor then the city will pro actively look to gain compensation from the families which further enhances the negative impact experienced leading to family hardship and we would suggest a complete halt in the vandals re offending.

Contact with the correct San Jacinto administrators or their Attorneys is most welcome as they openly share their model with other cities. Feel free to ask for their details.

Example 3.

7 Cities and all regional areas, started with some 10,000+ graffiti incidents all adjoining ,interconnected along the 10 freeway, ranging in population and size. As the user start mass uploading old data from old systems the group will have a cohesive reactive graffiti search base at little or no cost.

The Coachella Valley is shining example of how cities who obviously share offenders join together on one platform to ensure unrestricted sharing of graffiti and gang data without exception.

Previously some had no data, some used an expensive reader service and some had self built databases.

On apprehensions minimal collective information was available and sharing was near impossible.

GRIP supplied every city with open access, unlimited access and records and now all cities are readily using GRIP as their sole source of graffiti intelligence.

This model can easily be replicated on any continent as GRIP is international be it in Dublin- Ireland, Adelaide- Australia, Seattle-Washington or even other locations as GRIP is ready built and is openly used on international mapping standards.

Considering any city with graffiti issues and close proximity neighbors, GRIP is the simple choice to have the instant sharing capability while costing nothing in start up or server costs.

